



Pennsylvania District of Circle K International

Environmental Protection

2020-2021 District Service Project

To the Mighty Pennsylvania District of Circle K:

With the conclusion of the 2019-2020 year, we have officially retired our Homelessness and Hunger District Service Project (DSP). We now present to you, with great enthusiasm, this year's District Service Project: Environmental Protection!

Each year, the Pennsylvania District of Circle K (PACK) participates in a statewide District Service Project (DSP) where the powerful PACK clubs unite in an initiative together for the Circle K year. Before District Convention, members of the Pennsylvania District have the opportunity to vote on the new DSP for the next Circle K Year.

In this packet, you will find helpful tips – an essential “Survival Guide” – for the 2020 - 2021 Circle K year regarding our DSP, including major DSP organizations to partner with throughout the year. All the tools included are designed to help you and your club make this year’s DSP a success. Along with many other resources you will receive throughout the year, this guide will help your club make a meaningful impact and another year full of service!

Yours in Service, Leadership, and Fellowship,
The 2019-2020 Pennsylvania Circle K District Board

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Major DSP Organizations:

This year's DSP allows for involvement with a wide variety of worthy organizations. Provided in this guide are fifteen organizations for clubs to consider as worthy beneficiaries of their volunteer hours. **This list is not comprehensive**, and clubs are encouraged to look to their local environmental protection organizations for service opportunities as well. The following organizations are provided to get your club started:

Highlighted Circle K International Partner:

JCI

JCI is a nonprofit organization of young, active citizens ages 18 to 40 who are engaged and committed to creating an impact in their communities.



JCI develops skills, knowledge and understanding to help members make informed decisions and take action. Like Kiwanis and Circle K, JCI is globally minded and looks for targeted, sustainable solutions to local issues benefiting our communities, our world and our future. Embracing new ideas, collaboration, and diversity, JCI has the passion and courage to address the critical challenges of our time.

JCI chapters are located in more than 125 countries. Members are invested in the future of our world and gather active citizens from all sectors of society.

Website: www.jci.cc

Pennsylvania Organizations

Brandywine Conservancy



Chadds Ford, PA

The Brandywine Conservancy was founded in 1967 by a group of residents who saw the need for rapid action and purchased land in Chadds Ford to protect the area from industrial development. Today the Brandywine Conservancy protects and conserves the land, water, natural, and cultural resources of the Brandywine-Christina watershed. You can volunteer in many ways around the conservancy including, planting trees, helping to trim vegetation, and weeding out non-native invasive plants.

Website: <https://www.brandywine.org/>

French and Pickering

Phoenixville, PA

French & Pickering Creeks Conservation Trust is a community-based organization whose mission is to preserve, steward, and connect people to the land in northern Chester County. French & Pickering works collaboratively with individual landowners, local and state government, and other conservation organizations to ensure the preservation of the French and Pickering Creeks watersheds, which contain some of the most scenic lands in Pennsylvania.



Website: <https://frenchandpickering.org/>

Friends of Allegheny Wilderness

Warren, PA

Friends of Allegheny Wilderness seeks to foster an appreciation of wilderness values and benefits, and to work with local communities to ensure that increased wilderness protection is a priority of the stewardship of the Allegheny National Forest.



Website: <https://www.pawild.org>

Keep Pennsylvania Beautiful

Greensburg, PA

Keep Pennsylvania Beautiful is a Keep America Beautiful affiliate. Throughout all of PA there are affiliate groups that you can partner with during the year. They work to preserve, clean, and inform people about Pennsylvania and how we can keep it clean.

Website: <https://www.keppabeautiful.org/>



Lancaster Conservancy

Lancaster, PA

At the Conservancy, their job is to find, fund, preserve and maintain natural lands in Lancaster and York Counties so that the community and visitors to the region can enjoy them for years to come. The Conservancy manages 46 nature preserves and 69 conservation easements, 6,409 acres in total. The preserves are managed to create habitats for animals, to protect plants and trees, and to provide public access to nature.

Website: <https://www.lancasterconservancy.org/>



Mount Nittany Conservancy

State College, PA

Mount Nittany Conservancy builds and maintains trails and overlooks, conducts clean-up projects, and takes action against invasive species. They work to prevent further development encroachment on the view of the Mountain, and look for parcels of land to obtain/conservate in the future.

Website: <https://mtnittany.org/>



Sustainable Pittsburgh

Pittsburgh, PA

Sustainable Pittsburgh affects decision-making in the Pittsburgh region to integrate economic prosperity, social equity, and environmental quality as the enduring accountability, bringing sustainable solutions for communities and businesses. Through the policy and practice of sustainable development, Southwestern Pennsylvania has a strong economy in which all people can live to their potential, are engaged, and prosper within the means of a clean and healthy environment.

Website: <https://sustainablepittsburgh.org/>



Wildlands Conservancy

Emmaus, PA

Wildlands Conservancy's mission is to protect and restore critical natural areas and waterways, and educate the community to create a legacy of a healthy, sustainable environment for future generations.

Website: <https://www.wildlandspa.org/>



Penn Environment

State College, PA

PennEnvironment's mission is to transform the power of our imaginations and our ideas into change that makes our world a greener and healthier place for all. They research the challenges confronting our environment and advocate for solutions. Through research reports, news conferences, interviews with reporters, op-ed pieces, letters to the editor and more, they educate the public about what is at stake and what can be done.

Website: <https://pennenvironment.org>



Again, this list is not comprehensive. There are *many* more shelters and food pantries your club can partner with throughout the state.

To find additional environmental protection organizations, visit <http://www.eco-usa.net/orgs/pa.shtml>

20 service projects to start you off:

- Adopt-A-Highway
- Plant a tree
- Campus cleanup
- Fall yard cleanup
- Highway cleanup
- Recycling challenge
- Plant a butterfly garden on your campus
- Park cleanup
- Plant a community garden
- Build bird feeders and place them around your community
- Host a plastic bag collection
- Host a recycling fair
- Make signs reminding people to recycle
- Create a campaign to encourage biking & walking to lessen carbon admission
- Volunteer at a recycling plant
- Hold an invention contest with entries made from recycled goods.
- Plant native flowers or plants along highways
- Talk to a Wildlife Conservationist or Game and Parks official and check out their volunteer opportunities
- Find out about volunteer opportunities at a local wildlife sanctuary or survival center
- Host a drive to collect e-waste and bring to local e-waste recycling plant

Keep in mind, it's important to have an end goal! Before doing any project, make sure you know where the finished product will be going. Check in with organizations to make sure they will accept what you're making, so you're not stuck with any service projects for months after completion.

Charity Miles

Charity Miles is a free app that donates money to a charity on your behalf just for walking, running, or biking. By using Charity Miles while you work out or walk to classes, you can make a difference for low effort. The money comes from corporate sponsors who are repurposing their advertising budgets for good. Your club can also form a team to get moving together!

Step 1: Download the app for FREE on Apple or Android systems.

Step 2: Create your account and choose your charity. For this DSP, we recommend selecting one of the following charities:

- National Park Foundation
- The Nature Conservancy
- World Wildlife Fund

Step 3: Get moving!

Step 4: Click to finish your workout.



Additional Resources

International

Check out the Circle K International Service Resource portal at: <http://circlek.org/> at the top right of the screen, where it says "Resources." The District has already developed brand approved social media messages, informational packets, and other information to learn how to get involved with the partners and preferred charities.

District

You are encouraged to reach out to the District Board at any time if you need any help with your service projects. This can be accomplished by emailing:

pack-board@googlegroups.com. Your email will be forwarded to the appropriate board member.

You can find project ideas in The Krier, our district newsletter, published by the District Editor. If you want to share your own club's involvement, feel free to email them as well at editor@pacirclek.org. Project ideas will also be shared on Facebook, Instagram and Pinterest. Get connected with all of the District Board and Division social media pages!

Kiwanis Family

The more, the merrier! Partner with another Kiwanis Family Club to organize a project benefiting the DSP, or invite them to one of yours! Your local Kiwanis-Family Clubs may already have partnerships with DSP organizations and may be able to provide you with their contact information.

Social Media

Interact with your fellow Circle K-ers on this quest for the BEST service year yet! Make sure that you have "liked" the Pennsylvania District of Circle K International [Facebook page](#) and follow us on Twitter and Instagram, @pacirclek. In addition, make sure to tag your photos and posts about the District Service Project with the tag #MakingAnImPACK so that we can all see one another's progress!