**Outstanding Club Website Award**

The Club Website Award is given to the club that has the best club website. All work done for the website, including programming, must have been performed by a current Circle K member or members who are in good standing with the Pennsylvania District and Circle K International and are also members of the club applying.

General Contest Guidelines:

* Read the entire form carefully before beginning work on your application.
* Read and adhere to all information mentioned in the Contest Overview Guide. Note: Not adhering to items in the guide will lead to disqualification.
* Only one club website will be considered for each club.
* First, Second, Third, and Honorable Mention shall be awarded at the District Convention.
* Total Points of the Award -- 100
  + Content and Usage 55 points max
  + Promotion of International and District Events 10 points max
  + Appearance 20 points max
  + Organization 15 points max

**I. General Information**

|  |  |
| --- | --- |
| Circle K Club of |  |

|  |  |
| --- | --- |
| Circle K Club Website URL |  |
| Circle K Club Editor or Webmaster |  |

**II. Verification Signatures**

|  |  |  |  |
| --- | --- | --- | --- |
| Type | First and Last Name | Signature | Date |
| Circle K Club President |  |  |  |
| Circle K Club Secretary |  |  |  |
| Circle K Kiwanis or Faculty Advisor |  |  |  |

**III. Website**

Please document where on your website the following is shown.

|  |  |  |  |
| --- | --- | --- | --- |
| Criteria | Description | Max Points | Location on Website if Applicable  (Include Website Page) |
| Content and Usage | Website shows it was updated often. | 8 |  |
| Website has links to Circle K International and the Pennsylvania District websites. | 8 |  |
| Website shows links to other Kiwanis Family sites (e.g. Sponsoring Kiwanis Club). | 7 |  |
| Website shows a list of club officers and their e-mail addresses. | 8 |  |
| Website educates members and potential members about CKI and the Pennsylvania District. | 7 |  |
| Website illustrates unique and worthwhile features to visitors. | 7 |  |
| Website includes social media links (Facebook, Twitter, Instagram, etc.) | 5 |  |
| Club has encouraged members to visit the site. | 5 |  |
| Promotion of Events | Website promotes District and International events (international convention, district convention, spring flings, fall rallies, etc.) | 10 |  |
| Appearance | Website shows use of CKI logos as well as appropriate usage of colors, artwork, and photos. | 20 |  |
| Organization | Website is professional, intuitive, and easy to navigate. | 15 |  |

**IV. Narrative (Optional)**

Please answer the following question. The narrative should be at least 250 words but no more than 500 words each.

|  |
| --- |
| If your club’s website does not adequately show the above criteria, please explain below in detail. |
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